

IVCRC Minutes



- **2023/02/14** at Pardall Center and on Zoom
- Minutes and actions recorded by **Bella Stollo**
- Call to order at **8:00 PM** by **Yiu-On Li, Internal Chair**

A. Setup

A-1. Roll Call

Name	Note	Position
Abraham Del Rio Castillo	✓ Present, 🌑 Late ▾	External Chair
Alex Roginski	✓ Present, 🌞 Early ▾	Community Outreach Coordinator
Bella Stollo	✓ Present, 🌞 Early ▾	Vice Chair
Bobby Nguyen	🚫 Excused ▾	Publicity Coordinator
Carissa Mendoza	✓ Present, 🌞 Early ▾	Pearman Fellow
David Sim	✓ Present, 🌑 Late ▾	Treasurer
Irena Wong	✓ Present, 🌞 Early ▾	Special Projects Coordinator
Madeline Castro	🚫 Absent ▾	Historian
Marko Jovanovic	🚫 Absent ▾	Events Coordinator
Mulan Nguyen	✓ Present, 🌞 Early ▾	Greek Liaison
Riley Hull	🚫 Absent ▾	IVTU Liaison
Sanil Katula	✓ Present, 🌞 Early ▾ (left 8:44pm)	Publicity Coordinator
Sohum Kalia	🚫 Absent ▾	Senate Liaison
Teya Weckerly	🚫 Excused ▾	Graphic Design Coordinator
Vanessa Gonzalez	✓ Present, 🌞 Early ▾	Arts and Culture Commissioner
Yiu-On Li	✓ Present, 🌞 Early ▾	Internal Chair

A-2. Excused Absences

Motion/Second: Riley/Vanessa

Motion to excuse Bobby, Teya, Marko

Action: Voice vote, 10-0

A-3. Proxies

Motion/Second:

Motion to accept

Action:

A-4. Chumash Land Acknowledgement

“Before we begin, we acknowledge that the lands this University were built upon were founded upon exclusions and erasures of many Indigenous peoples, including those on whose lands it is located, the villages and unceded territories of the Chumash people.”

B. Public Forum

2 minutes per presenter, 3 minutes per Q&A, 5 minutes per discussion.

IVRPD and UCSB Black Student Union requesting \$4,450.00 for a Black History Month celebration in Little Acorn Park

- Kylah (BSU) and Sophia (IVRPD)
- Also a collab with UCSB commission on culture arts and joy justice
- Tuesday Feb 28th 4-8pm
- End the night w a screening of Black Panther 2 Wakanda Forever
- Little Acorn Park
- Live performances, catering with food trucks from Black owned businesses in SB (first 200 meals free)
- Population of black students on campus is only 4%
- Time for the black community to come together and feel comfortable in IV
- 2nd annual
- Last year they only partnered with the office of black student development, # of attendees was good, it was a much longer event
 - This year more intentional with time
 - Planned it so that entire BSU could come (during their Tuesday meeting time)
 - Bringing some of the same performers from last year
- They can follow up with us on the # of attendees
- Met with the principal of IV elementary
- Budget line item about lighting - they're renting it

- Using Lucidity as a vendor

Discussion:

- Bella: I'm for it
- Allina: like that they're working with more orgs
- David: Can we fund a movie license? Allina: Yes

Isla Vista Surfrider Foundation requesting \$12,200 for their Concert for the Coast fundraiser at Anisq'Oyo Park

- Cassidy
- Chapter of national surfrider foundation
- We gave them 5k last year to the 23rd annual concert for the coast
- Supports local businesses and artists
- Big bands coming to IV that will draw a large crowd
- Around 1k attendees last year
- Event is in Anisq'oyo park
- If we couldn't fund them in full, they would cut: videographer, accommodations for the bands, would try not to cut any of the bands entirely but would if need be
- Sound equipment is expensive because of how high quality they need it to be
- Could they borrow from the AS program board?

Discussion:

- last year
 - follow-up report: not well-planned
 - asked for \$5k, this time \$12k
 - fundraised \$1.9k (not much)
- Can we talk to their advisor?
- popularity of genre of artists?
 - the average person doesn't really know the difference between a high- and low-cost band
 - more the experience that matters
 - none of us have heard of any of the bands either
- look more into strategy beyond bigger bands
 - better marketing
- table now, three months to go before event, ask questions

- email questions
- if we want to discuss further, we can ask them to come back

Laughology requesting \$1,050.00 for their Saturday Night shows

- Rajveer
- CAB rejected their request
- Known for shows saturday nights + open mics on Monday
- Attendance at shows was really low before, they're starting to increase their marketing efforts (newsletter, tabling, social media, banners and flyers)
- Improved their attendance by about 4x
- The shows in the budget are all in the future
- Shows are open to everyone
- Newsletter is intended for UCSB students
- Gonna use stickers to get people to sign up for the newsletter / get word of mouth going
 - Instagram ads
- Evan needs to submit funding follow-up report from last quarter

Discussion:

- incredible growth since last year
- newsletter should be better tailored to non-students
 - more marketing
 - location-based Instagram ads
 - mentioned, but haven't budgeted for the marketing
- David
 - not responsive with follow-up report for previous request
 - not too much improvement since last time
 - bad taste to come back to ask for more when CAB declined
 - better to go to other sources of funding first
 - have already gone to F&B
 - can fundraise on their own and find other sources of funding
 - resources outside of AS
 - a bit lackluster based on previous communications
- Riley
 - hesitant to ding them for coming back to us
 - "if suddenly missing funding, this is a place that could give us more"

- Allina
 - would prefer if they asked for the whole budget for the year, rather than just one quarter each

C. Action Items

C-1. Old Business

C-2. New Business

Motion/Second: Riley / Irena

Motion to pass \$4,450.00 for IVRPD and BSU's Black History Month celebration

Action: Voice vote, 11-0

Motion/Second: Vanessa / Alex

Motion to table \$12,200.00 for their Concert for the Coast fundraiser at Anisq'Oyo Park

Action: Voice vote, 11-0

Motion/Second: Riley / Irena

Motion to pass \$1,050.00 for their Saturday Night shows

Action: Voice vote, 10-0

Motion/Second: Riley / Vanessa

Motion to pass \$258.60 for IVCRC tablecloth

Action: Voice vote, 10-0

D. Reports and Vibe Checks (10m)

Discuss just one highlight from your report.

D-1. Advisor Reports

1. Allina
2. Ruth

D-2. Member Reports

3. Projects
 - a. Alex
 - b. Carissa
 - c. Irena
 - d. Marko
 - e. Vanessa
 - f. Bella
4. Publicity
 - a. Bobby
 - b. Mulan
 - c. Sanil
 - d. Teya
 - e. Abraham
5. Admin
 - a. David
 - i. Requisitions
 1. Ferris Wheel
 2. Alex Hearts and Arts
 3. Vanessa Hearts and Arts
 4. Irena Hearts and Arts
 5. Bella Hearts and Arts
 6. Marko Hearts and Arts
 - ii. Chess Society Follow Up Report
 - iii. Lunar New Year will represent for funding next quarter
 - b. Madeline
 - c. Riley
 - d. Sohum
 - e. Yiu-On

E. Discussion Items

Hold a retrospective every two weeks.

- 1. Is there anything anyone would like to cover first? (5m)**
 - a. Allina's time
 - i. read message in Slack channel
 - ii. share space and time with everyone in committee

- iii. proud of Hearts and the Arts
- iv. looking to see more of that
 - 1. more messaging
 - 2. more proactive
 - 3. thinking ahead to Pardall Carnival: how can we set a tone for community-building
 - 4. already a great example for AS
 - 5. keep it up
- v. around and available
 - 1. message on Slack for anything
- b. Clean up and organize our items in the PC per Fernando's request
 - i. says we have a lot of stuff and we should organize stuff
 - ii. Yiu-On and Allina may stop by and organize stuff
- c. Can we organize something else to benefit the senior citizens at Friendship Manor? Maybe an event there?
 - i. vibe: lacked life
 - ii. if we brought some college kids there, would really liven things up
 - iii. would be cool if we did something lowkey
 - 1. chess?
 - 2. has this not been done before (e.g. CAB)?
 - a. not anymore, person left
 - b. meal servings
 - c. gardening (inner club of people, plots are onsite)
 - d. reach out to CAB
 - e. contact at Friendship Manor pretty responsive
- d. Reminder: Chess society and IVYP funding request advisor signatures needed
- e. Passing funding for table cloth?
 - i. \$258.60

2. Internal (3m)

- a. Who will order food for next week? Yiu-On
- b. Who's taking photos of this meeting? (not Mulan or Irena)
- c. Give receipts to David for reimbursement

3. Hearts and the Arts (10m)

- a. Retrospective
- b. What went well
- c. What we can improve on for next time
- d. Anything else we still need to do?
- e. post photos on social media

4. Pardall Carnival (10m)

5. Anything else? (3m each)

- a. tinyurl.com/ucsbcatlystwinter23
- b. What can I do to be helpful to you?

F. Adjournment

Motion/Second: Irena / Vanessa

Motion to adjourn at 9:01pm

Action: Voice vote, 8-0