



ISLA VISTA COMMUNITY RELATIONS COMMITTEE

04/08/2022, 5:00 PM

Online vote

CALL TO ORDER by Yiu-On Li at 5:06PM

Enable Closed Captioning

Randomize IVCRC Members

A. ATTENDANCE

Roll Call

Name	Note:	Name	Note:
Yiu-On Li	Present	Jennie Wu	Present
Abraham Del Rio Castillo	Present	David Sim	Present
Anisha Kandala	Present	Madeline Castro	Absent
Mulan Nguyen	Present	Nick Aragon	Absent
Bella Strollo	Present	Teya Weckerly	Present
Bobby Nguyen	Present	Luisa (Senate Liaison)	Absent
Vanessa Gonzalez	Present	Nicole (Senate Liaison)	Present
Humberto Rico	Present	Riley (IVTU Liaison)	Absent
Amy Ma	Present		

A-1. Excused Absences

MOTION/SECOND: Humberto/Abraham

Motion to excuse Nick

ACTION: Voice vote,

A-2. Proxies

MOTION/SECOND:

Motion to accept

ACTION:

"Before we begin, we acknowledge that the lands this University was built upon were founded upon exclusions and erasures of many Indigenous peoples, including those on whose lands it is located, the villages and unceded territories of the Chumash people."

Support Facilitator: Abraham

B. PUBLIC FORUM (5 minutes maximum, gesture for each minute)

Sigma Lambda Beta - Danny and Nick

- CPR Certification
- Gather 50+ people and get the red cross to come and cpr certified people
 - Certification lasts for 2 years

- Have American Red Cross come to us and bring all of the materials
 - 2 hour long class
 - Transitions into the hands on practice on mannequins
 - 1st half: general background and information on how to practice CPR
 - 2nd half: practicing
 - With approval, attendees will be CPR certified
 - Instructor will tell you how to go through the process and get
- Brother passed away in a drowning accident and could have been saved through CPR
- Location: IV Community Center
 - Can 50 people
- Who is eligible?
 - Anyone in IV
 - Getting students will be the easiest part
 - Have a brother who works at IV Elementary so they can table to parents
- Advertising
 - Tabling on Campus
 - Reaching out to other organizations
 - For IV locals: tabling at parks and at Elementary schools
- With Discount: \$3,650

Viviana Marsano - Student Affairs

GIVE Benefit Sale

- 30th year
- Large sale in Isla Vista the weekend after graduation
- Purpose: environmental issue with IV residents
 - To benefit IV nonprofits as 100% proceeds will get dedicated to the profits
 - Goal: to create civic engagement and community with volunteers
- When finals start, they will put laundry carts and people can donate what they want
 - Then, 200 volunteers and paid staff will go around res halls and collect goods that the students do not want in order to collect
 - Truck Drivers
- Get between 40-50 tons of donated goods not taken to the landfill
 - Clean, sort, test, price and sell
 - What does not get sold gets sent to Goodwill
 - Donate 2,000 lbs to the AS food bank
 - What they cannot take gets donated to food not bombs
 - Volunteers donate 1500 hours
 - 3500 hours in 12 days
- How does each nonprofit get the money?
 - Organizations get chosen by volunteers
 - So the day after the sale they tally the hours for each person and which organization they chose
- June 20th: The Monday after
 - That Friday, IV organizations get their money
 - Benefit IVRPD - Science Camp and Adopt-a-block
 - Individuals get money at IV Elementary
 - Children have to go to two science camps
 - The money they collect it gets deposited to the Children's science camp
- All material is done in both languages

- Shoppers come from many places
- If they do not receive total amount:
 - Will ask other organizations
 - Minimum funding: \$10,000.00
 - Max: \$13,806.00

Zohaib Suhail - INDUS

Holi

- Working with IVRPD to put on a Holi event
- Marks the beginning of Spring, mainly involved playing with colored powder
- Have been using biodegradable and environmentally friendly powder
- Sunday, April 10th, from 3-6PM at Estero Park
- IVRPD is covering Estero Park fees and Holi Powder
- Have worked in the university in the past
 - Now hoping to make it open and free
 - Event is open and free to everyone in the community
- New preferred funding amount: \$1,815.00 max
 - Minimum would be \$1,515.00
 - Cutting some of the promotional materials
 - Cutting out water guns
 - Cutting out porta potties

C. ACTION ITEMS

MOTION/SECOND: Bella/Anisha

Motion to pass \$3,650.00 for the CPR Certification event for Sigma Lambda Beta

ACTION: Voice vote, 10-0

MOTION/SECOND: Amy/Yiu-On

Motion to pass for the \$13,806.64 GIVE Benefit Sale

ACTION: Voice vote, 6-0

MOTION/SECOND: Anisha/Humberto

Motion to pass \$1,815.00 for INDUS' Holi Event

ACTION: Voice vote, 8-0

MOTION/SECOND: Amy/Humberto

Motion to pass \$400 for the IVCRC Retreat

ACTION: Voice vote, 9-0

MOTION/SECOND: Amy/Humberto

Motion to pass \$500 for IVCRC Meeting Food

ACTION: Voice vote, 9-0

C-1. Old Business:

C-2. New Business:

Pass \$400 for retreat.

Pass money for meeting food.

D. REPORTS + 21-22 IVCRC tasks

D-1. Advisor & Staff Reports

a. Allina Mojarro

- i. Honoraria is delayed
- ii. Still waiting on AS logo
- iii. We likely received a fee refund of around \$60 dollars
 1. Came from AS organizations

D-2. Member Reports

a. Projects department

i. Humberto Rico

1. Contact with Justin Shroeder from the Sheriff's Dept
 - a. Contacting about date of Pardall
2. Messaging with KCSB for playing music at Pardall Carnival
 - a. DJ, live music and a guitar, or phone
 - b. We need people with their own equipment or we need to borrow from KCSB or Program Board
 - c. Can that also go to CAB for volunteers cab@as.ucsb.edu
 - d. Lol.. they have their own unique music style over at KCSB They've always done for free might be easier and freer than a band.
3. Filled out form for AS Recycling
 - a. For bins (recycling and trash)
 - b. Said we are understaffed and to
 - c. Look for a Plan B
 - i. Contact IVRPD

ii. Jennie Wu

1. Will talk about IVCRC specific promotional items
 - a. Will discuss with Allina
 - b. Specifically Stickers
2. Native Talent
 - a. Thinking about how bring it back
 - b. Start by changing the name - make it more picture specific
 - c. Can have themed months
 - d. Want to bring it back to instagram instead of having it on facebook
 - e. Sending out mass email works well
 - i. Get more attention and participants
 - f. Reward System
 - i. Two systems:
 1. Raffle - encourages participants
 2. Photos that get the most likes
 3. Can also try linking Pinterest and Google Forms

iii. Vanessa Gonzalez

1. Yet to migrate files to shared drive
2. Abraham wanted her to get started on the volunteer google form

3. Buying poster and whiteboard and adding attractions to the board
 - a. Butcher paper could work as well
 - b. Lets talk we can get 1 or 2 sandwich boards to paste posters
 - c. We have white butcher paper we can make signs, not sure about a white board
4. Raffle and deciding on a prize
 - a. Can have multiple winners
 - b. Last year: mini fridge
 - c. * Need an exception for the raffle prize from F&B
- iv. Anisha Kandala
- v. Amy Ma
 1. Updated website with new logo
 2. Deciding between Island View Outfitters and Mountain Mindful for t-shirt printing
 - a. One is more sustainable and one is more local

b. Publicity department

i. Abraham Del Rio Castillo

1. Canopy
 - a. Sent logo and banner to get an example
 - b. They haven't emailed me back
 - c. I called them today and left a voicemail
 - d. Might have to look into other options
 - e. I do have concerns about getting the canopy in time.
 - i. Amazon has canopies but won't have any IVCRC branding, but we will know we will know for sure that we will get it in time
2. Confirmed with Teaco amusements that the ferris wheel contract is signed, sent them photos of Pardall Rd where the ferris wheel will be located
3. Talked to IV Deli, Blenders, Hana Kitchen, DBK, Kyle's Kitchen, and Poke Ceviche to talk to them about the road closure, dropped off extra copies of the road closure letter, and asked if they wanted to participate in Pardall Carnival
4. One on One Meetings
 - a. Mulan
 - b. Bella
 - c. Teya
 - d. Postponed meeting with Nick to next week
5. Changed office hours from 9am-12pm on Tuesday
6. Made Volunteer form

ii. Bella Strollo

1. Met with Abraham for 1-1
2. Made a volunteer flyer
 - a. Sent to slack
3. Also sent the tabling event in #general
4. Social Media post about chairs office hours
5. Edited press release
 - a. Sent a message to Abraham and Anisha about the release

iii. Mulan Nguyen

1. Had 1-1 with Abraham
2. Finishing up contact sheet for Greeks
3. Finished drafting emails for the Greek organization

4. Sent volunteer sheet to RA and Sorority
 - a. Told him to send it to other RAs

iv. Teya Weckerly

1. Worked on the banner
2. Asked AS people when they would have their new logo ready
 - a. their senate liaison said it would probably be passed next Wed
3. What year was IVCRC founded?
 - a. 1998
4. Created Pardall Carnival flyer
 - a. Printed out 50 copies
5. Received AS graphic designer's design for the back to the t-shirt
 - a. Created a mock-up of the t shirt → posted on the graphics channel
6. Lanyard

c. Admin department

i. Yiu-On Li

1. Internal:
 - a. Filled out IVCRC mission statement form.
 - b. Set honoraria for everyone last quarter and sent notifications.
 - c. Sent onboarding materials to Vanessa.
 - d. Set general meeting time.
 - e. Updated general meeting time on the AS website.
 - f. Set admin meeting time (M 11am) and met with everyone.
 - g. Set office hours (W 5–6pm, F 3–5pm).
 - h. Met with Bobby, David, and Madeline in one-on-one meetings.
 - i. Set weekly check-in meeting times with Bobby, David, and Madeline.
2. Spread the Love:
 - a. Consolidated Albertsons gift card purchases into one spreadsheet.
 - b. Sent IVFC check details to David.
 - c. Followed up with Pardall Center about updating Spread the Love spreadsheet for people who pick up their items.
3. Pardall Carnival:
 - a. Road closure:
 - i. Printed and mailed road closure letters to businesses on Pardall Road.
 1. Got certified mail receipts and requested reimbursement from ivcrc-finance.
 - ii. Reserved road closure barricades from IVFP, then unreserved them because they didn't have enough.
 1. Officers will also informally patrol the area during the event (no squad car though).
 - iii. Visited businesses on Pardall Road to inform them of the road closure in person and ask if they had any questions from the letter.
 - b. Public Works Department permit:
 - i. Submitted permit and received confirmation that the PWD has begun processing it.
 - ii. Alissa sent over the condition letter and invoice.
 - iii. I signed the letter and sent her the CMRs to confirm contact for each business.
 - iv. I sent the invoice to David, which he processed.
 - c. Followed up with ASPB about walkie-talkies.

- i. We can borrow a few to test and return, and then pick up everything on the day of the event.
 - ii. Scheduling pick up time for trial run.
 - d. Tabled at Warm Up at the Rec Cen, 8pm–12am.
 - i. Got lots of signatures for our newsletter and sent them to Bella.
 - ii. Advertised event and distributed flyers. Seems like a lot of people are excited for the event.
 - e. Advertised event in the Committee on Committees Slack workspace.
 - f. Made comments and suggestions on Bella's press release.
4. Guidelines:
 - a. Updated Publicity Coordinator guidelines with IVCRC Newsletter and new DigiKnow link.
 - b. Created Pardall Center guidelines.
 - c. Wrote Pardall Carnival road closure letter guidelines.
5. Meetings:
 - a. Attended AS Senate meeting with Abraham to give IVCRC quarterly recap.
 - b. Met with David and Carly and Jonathan from the IVCS D IVCC to discuss their activities and expenditures for the past two years.
 - i. Meeting notes:
https://docs.google.com/document/d/1azKtGv4QALKUFeOCnJeeqSax4_zjmBLP0sy9sATCFAY/edit
 - ii. Refer to David for follow-up report and budget info.
 - iii. They plan to apply for more funding in spring.
 - c. Met with Anisha and Abraham to decide on max honoraria for all members.
 - d. Met with Madeline to discuss drug kit distribution and migrating files to shared drive.
 - e. Talked with Teach For America to discuss IVCRC partnership opportunities.
 - f. Attended control panel meetings.
6. Contacts:
 - a. Emailed Yuval Cohen to join the Safe Transportation Task Force.
 - b. Emailed Pradeep Kundu, the Shared Governance Coordinator of the Committee on Committees, with IVCRC's member list.
 - c. Emailed Lt. Morris of the IV Foot Patrol to get permission for Pardall Carnival.
 - d. Got confirmation from Rodney that we can have meeting snacks in Pardall Center as long as we clean up after ourselves.
 - i. They also have cleaning supplies, so we don't have to buy any ourselves.
7. Small tasks:
 - a. Bookmarked newsletter link in Slack.
 - b. Signed requisition forms.
 - c. Updated general inbox profile picture with new IVCRC logo.
8. Recurring tasks:
 - a. Updated tasks spreadsheet.
 - b. Messaged members with weekly tasks.
 - c. Processed emails in the IVCRC general inbox.
 - d. Signed requisition forms.

- e. Ordered meeting food.
- ii. **Bobby Nguyen**
 - 1. Met with Yiu-On for 1-1
 - 2. Told hall about Pardall Carnival
 - 3. Works at Pho Bistro
 - a. Passed on information about Pardall Carnival
- iii. **David Jr Sim**
 - 1. Follow Up on Past funding requests
 - 2. Picked Up Receipts from Yiu-On
 - 3. Sent Multiple Requisitions
- iv. **Nicole Bongard**
 - 1. No senate meeting yet
 - 2. Signed up to volunteer at Pardall Carnival
 - a. Sent out the sign up sheet on social media
 - 3. Will potentially pass AS logo at next meeting

E. ACCEPTANCE of AGENDA

MOTION/SECOND:

Motion to accept today's agenda.

ACTION:

F. ACCEPTANCE of MINUTES

MOTION/SECOND:

Motion to approve minutes

ACTION:

G. DISCUSSION ITEMS

(+IVCRC RETROSPECTIVE, BIWEEKLY)

- a. **New discussion items from anyone**
- b. **New meeting time?**
- c. **Food for next meeting?**
 - i. Humberto, tentatively
- d. **Allocating funds to the Safe Transportation Task Force**
 - i. A lot of students live in IV.
 - ii. But since we're just serving students, would that fall under our purview?
 - iii. Potential idea:
 - 1. Uber to IV transportation task force
- e. **Anything else?**

H. REMARKS

I. ADJOURNMENT

MOTION/SECOND: Amy/Abraham

Motion to adjourn 6:55 PM

ACTION: Voice vote,